



Lee Mikles
CEO/Partner
The Archer Group

Lee Mikles started the Archer Group in 2003 with a focus on providing the Delaware region with powerful internet marketing solutions. From its location in Wilmington's Lower Market Design District (LOMA), The Archer Group has grown to a 23-person award winning agency with clients from New Orleans to LA to NYC to Dover, Delaware. Clients include the Delaware Tourism Office, Warner Brothers, Wawa and JP Morgan Chase. In 2007, the company was recognized by the State Chamber with one of three 'Superstars in Business' awards.

After Hurricane Katrina, The Archer Group co-organized "New Chefs for New Orleans," where legions of chefs from New York City and New Orleans joined forces to donate their time, talent, and perspective to a special fundraising effort intended to spur restaurant and hospitality redevelopment in New Orleans. The event raised \$30,000 for New Orleans resurgence efforts, donated to New Orleans' Tourism Rebirth Fund.

Lee received both his electrical engineering degree and MBA from the University of Delaware, and is an adjunct professor for Delaware's Lerner School of Business.